

PRESS RELEASE

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Opus Web Technologies to Transform ThermoAnalytics.com

Houghton, Michigan (November 28, 2000) – Opus Web Technologies announced today that ThermoAnalytics, Inc., developers of advanced thermal modeling and infrared analysis software for engineering design and analysis has appointed Opus Web Technologies to transform their current Web presence. Opus will play the integral role of enhancing and condensing the navigation and interface disposition of thermoanalytics.com.

“ThermoAnalytics is looking to Opus Web Technologies to add the same ease-of-use in our Web site as we have achieved in our core software products. We see a similar analogy between our Web site and our software,” said ThermoAnalytics President, Keith Johnson.

“We have been able to engage in some truly unique and challenging projects lately, and this project certainly will be no exception. Coming to a firm understanding of how this project should commence in the best interest of the client, a progressive approach was decided upon. This approach will be a first for us here at Opus, and we’re truly looking forward to it,” said Jeffery Primeau, Opus Web Technologies Co-Founder and Director of Marketing/Communications.

“Since we market our software and engineering services primarily through our Web site, we have continually added technical content to the site. Over time, our Web site has gained so much additional content that the current Web design has become hard to use (navigate) and we are now looking forward to a complete redesign in the professional manner that Opus has developed their reputation,” said Johnson.

“Infusing our past experience and acquired skills into this project is going to be extremely interesting. Acquiring a project of this magnitude will help us to continue building the Opus brand of Web sites in the professional manner we are known for. We’re very thrilled about this,” said Primeau.

“We look forward to working with the team at Opus Web Technologies on this project and obtaining a state-of-the-art Web site for our rapidly growing business,” Johnson said.”

ThermoAnalytics provides software and services to both commercial customers and the government and its contractors and has pioneered technology transfer programs that have produced very popular thermal analysis tools. In addition, they have established strong long-term relationships with the “Big 3,” Ford, General Motors & Daimler Chrysler.

Founded in 1996, Opus Web Technologies leverages Web development strategies to help companies and organizations approach the Internet. The firm delivers a host of Web-based solutions including strategy, design, programming and agency-side assistance. Opus Web Technologies is a partnered firm by Jeffery Primeau of Calumet, and Heath Sundstrom of Hancock and headquartered at 314 Shelden Avenue in Houghton. Some existing Opus clients include: Copper Country Mental Health Institute, Domitrovich Realty (Ontonagon), ImageMaster Financial Publishing (Ann Arbor, Chicago, Minneapolis and New York, RE/MAX Douglass Real Estate and WBKP TV 5&10.