

# PRESS RELEASE

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## **Opus Web Technologies Announces New Contract With Copper Country Mental Health Institute**

Houghton, Michigan (March 30, 2000) – Opus Web Technologies, the premier Web development firm in Upper Michigan, today announced that it has been chosen as the Web development firm of choice by a division of Copper Country Mental Health, the Institute. Under the terms of the agreement, Opus Web Technologies will develop an informational-based Web site ([www.upaging.com](http://www.upaging.com)), geared toward long distance caregiving resources throughout the Upper Peninsula. The results of a site such as this will classify it as a portal Web site, the first of its kind in the Upper Peninsula.

"We have been wanting to do this for three years, and once funding was approved, we needed to find a Web developer that could pull all of this together for us," said Jamie Nara, Project Manager at the Institute.

"The resources that will be available on this Web site will give caregivers out of the area a conglomeration of contact and agency information region by region, county by county all in one convenient Web site," said Nara.

In building the site, Opus will remain focused in the design and development evolving around establishing a site to serve seniors, families and caregivers of the aging in the Upper Peninsula. In addition, newly developed and existing assisted living facilities throughout the Upper Peninsula will be able to tap into this valuable resource via the Web.

"We are thrilled to be playing such an important role in the establishment of a powerful resource site such as UPAGING.COM. Being the first site of its type and the diverse market it will serve it is sure to become an integral part of The Institute as well as serving as a gateway or portal site," said Jeffery Primeau, Co-Founder and Director of Marketing/Communications, Opus Web Technologies.

A mid to late summer launch of UPAGING.COM is expected based on current project completion models and resource/information gathering.

Founded in 1996, Opus Web Technologies leverages Web development strategies to help companies and organizations approach the Internet. The firm delivers a host of Web-based solutions including strategy, design, programming and agency-side assistance. Opus Web Technologies is a partnered firm by Jeffery Primeau of Calumet, and Heath Sundstrom of Hancock and headquartered at [www.opusweb.com](http://www.opusweb.com). Some existing Opus clients include: The Best Western Franklin Square Inn, The Cities of Houghton and Hancock, ImageMaster Financial Publishing, RE/MAX Douglass Real Estate and WBKP TV 5&10.

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