

PRESS RELEASE

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Copper Country Mental Health Services Institute Contracts with Opus Web Technologies for Online Regional Community Resource Web site

Houghton, Michigan (August 12, 2002) – A new online community resource information service will soon be operational in the western Upper Peninsula. Copper Country Mental Health Services (CCMHS) Institute, which provides prevention and education services for target populations including infants and young children, adolescents, and older adults, has contracted with Houghton-based Opus Web Technologies to design and implement the resource Web site.

The Web site will include a comprehensive listing of all community service agencies – both public and private – that provide services to family members of all ages. Agencies will be categorized by type of service and organized alphabetically. The Web site will cover Keweenaw, Houghton, Baraga, and Ontonagon Counties. Information for Gogebic County will be included as it becomes available.

The Web site is funded, in part, through the Michigan Department of Community Health's Innovations in Long Term Care Grant. CCMHS Institute acknowledges the contribution of Portage Health System, which collected and organized the data for the four counties.

"We hope that this Web site will become the primary resource used by our community to locate family services, whether they be adult day care, churches, financial services, health services, interpreters, child care, or whatever," said Valorie Troesch, the project coordinator with CCMHS Institute. "We believe this online resource will provide the most comprehensive listing possible of community services. An online directory offers the ability to keep the information current and accurate."

"We chose Opus Web Technologies because we have always received the highest quality services from them. We prefer to use local businesses, and Opus has demonstrated its capacity to meet the Institute's needs," added Troesch.

"Having a directory of information online whether it's services or products needs to be designed so that the data can be easily manipulated without downtime to the site or excessive updating costs," said Jeffery Primeau, co-founder & director of marketing/communications of Opus Web Technologies.

"With our delivery systems and methods here at Opus, we are able to deliver a solution that will allow the Institute to take control of the updating of this data internally," Primeau said.

When complete, the Web site will be accessible at: www.westernupinfo.com.

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Founded in 1996. Opus Web Technologies leverages Web development strategies to help companies and organizations approach the Internet. The firm delivers a host of Web-based solutions including strategy, design, programming and agency-side assistance. Opus Web Technologies, a partnered firm by Jeffery Primeau of Calumet, and Heath Sundstrom of Hancock, and is headquartered at 314 Shelden Avenue in Houghton. Some existing Web clients include Bruce Rukkila, CPA, Domitrovich Realty of Ontonagon, Econo Foods, Houghton County Road Commission, ImageMaster Financial Publishing (Ann Arbor, Chicago, Minneapolis and New York), Portage Health System, RE/Max Douglass Real Estate, and ThermoAnalytics, Inc.

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