

Press Release

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opusWeb.com Awarded Contract and Launches California-based ERFAonline.com

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Houghton, Michigan (October 17, 2005) - ERFAonline.com, part of California-based Perscan Corporation, recently unveiled their new Web site specializing in employment risk reduction through Internet-based pre-employment screening known as the Employment Risk Factor Analysis (ERFA). The Web site designed and developed by opusWeb.com will be used by Perscan Corporation to attract employers in the United States as well as Canada, Europe, and Australia.

The ERFA is a test that can be completed by any employment applicant while at the prospective job site. The test results are electronically transmitted from any work site in the world where a program scores and interprets the results by a narrative report that is then returned "within seconds" of the tests completion.

Dr. Mike Moseley, CEO and President of Perscan Corporation says, "Background investigations and reference checks often fail to provide the employer with an accurate picture of the employment applicant's character as well as important characteristics such as the applicant's potential for work related social adjustments and job performance capabilities."

The ERFA has been developed over the past sixteen years, with the data used by the test including "profiles" of workers who have excellent employment histories and workers with increasing levels of adjustment problems. Dr. Moseley reported that the most serious of work problems include workplace violence and industrial injuries determined from negligence (including substance abuse) are rising and the employer may be held legally liable.

"This has proved to be a particularly interesting and diverse project for opusWeb.com as we interfaced directly with Perscan's in-house software development team to integrate that portion into the Web site," said Jeffery Primeau, opusWeb.com Co-Founder and Director of Marketing/Communications. "The focus, as with any client is to design and develop a Web site that reflects their business identity online. But in this case we had to do that visually, while also paying special attention to providing a seamless link to the purchasing and testing mechanisms Perscan required."

"ERFAonline.com is a classic textbook scenario of how companies can harness the Internet to perform and accomplish a wide range of highly sophisticated objectives for their business or organization," Primeau added.

Founded in 1996, opusWeb.com leverages Web development strategies to help companies and organizations approach and maintain their viability on the Web. The firm delivers a host of Web-based solutions including strategy, design, programming and agency-side assistance. opusWeb.com is a partnered firm by Jeffery Primeau of Calumet, and Heath Sundstrom of Hancock, and is headquartered at 600 E. Lakeshore Drive (UPPCO Building) in Houghton. Clients include: BHK Child Development Board, Copper Country Focus on the First Five, Copper Country Intermediate School District, Hitch, Inc., Keweenaw Home Nursing & Hospice, Marquette Embroidery, Michigan Tech University Youth Programs, Moyle, Inc., Portage Health System, and RE/MAX Douglass Real Estate.

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