

PRESS RELEASE

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Moyle, Inc. Expands Online Services Through opusWeb.com

Houghton, Michigan (December 10, 2003) – opusWeb.com is announcing a recent contract agreement with Moyle, Inc. of Houghton. The intent of the entire Web project is to increase and improve their online services to better assist managers and clients in the field and office as well as their overall customer base. The new site will replace their existing online presence and marks a change in Moyle's Web development firm of choice.

"Although the actual process of construction has changed little, construction administration has changed significantly in the past ten years, and we are doing our best to stay on top of all the new technical requirements. With online bid openings and continual e-mail interaction with clients, we must provide a Web site that will adequately assist our clients and potential clients so that they can get exactly what they want immediately," says Jeff Moyle, project manager at Moyle.

"While a Web site is an essential tool to any organization, Moyle will really be able to take advantage of their new site because of the technology infrastructure they already have in place with their portable laptop computer platform. They have made it very clear to us that having both internal and field access to their online resources will be an integral factor throughout the company," said Jeffery Primeau, co-founder and director of marketing/business communications at opusWeb.com.

Offering a great deal of up-to-date information to prospective clients who are already familiar with Moyle, as well as those who are just searching for an Upper Peninsula contractor are other key factors for this project. In addition, the site will be used to post invitations to bid for subcontractors.

"We have acquired the services of opusWeb.com in order to provide us with the highest level of expertise available. They have a philosophy very similar to ours, which is "just because we are small-town based doesn't mean that we have placed a ceiling on our success," Moyle added.

When complete, their existing Web address of moyleusa.com will remain the same.

Founded in 1996, opusWeb.com leverages Web development strategies to help companies and organizations approach and maintain their viability on the Web. The firm delivers a host of Web-based solutions including strategy, design, programming and agency-side assistance. opusWeb.com is a partnered firm by Jeffery Primeau of Calumet, and Heath Sundstrom of Hancock, and is headquartered at 314 Sheldon Avenue in Houghton. Some recent Web projects include: BHK Child Development Board, Copper Country Focus on the First Five, Hitch, Inc., Keweenaw Home Nursing & Hospice, Portage Health System, Surplus Outlet and RE/MAX Douglass Real Estate.

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