

PRESS RELEASE

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opusWeb.com Delivers Web site to Keweenaw Home Nursing & Hospice

Houghton, Michigan (May 12, 2003) – opusWeb.com announced today that it has redesigned and developed a new information-based Web site for Keweenaw Home Nursing & Hospice (KHNH) of Calumet. Available at keweenawhomenursing.com, the site was designed specifically for both the community and family members concerned about home health care and hospice.

Founded in 1989 by Wanda Kolb and Diane Tiberg, KHNH is a certified home care and hospice agency providing services in Houghton and Keweenaw counties. The desire to implement a Web site that would not only provide a comprehensive explanation of their services, but also acts as a resource that provides pertinent and useful information that is current and updated on a regular basis was of utmost importance.

“Being an integral part of our community has always been important to KHNH. Therefore, our desire for our Web site is that it be a medium for the community to go to for information about what we have made available to them. Whether it be announcements about our support group meetings or community education, the people of the Keweenaw will see informative material as it is released,” said Wanda Kolb, owner and administrator of KHNH.

“The new KHNH site is a perfect example of our long-standing commitment in providing both a professional looking yet purposeful Web site,” said Jeffery Primeau, co-founder/director of marketing & communications at opusWeb.com

Interested members of the community will be able to access a continually updated online calendar of events offered by KHNH such as Blood Pressure Clinics, and support groups for Parkinson’s Disease, Bereavement, Cancer, and Caregiver’s support. In addition, informative articles and resources written by KHNH staff will be made available on a regular basis. Each month an important and resourceful article will also be offered as “Expert Advice for the Month,” encouraging users to return to keweenawhomenursing.com

“We implemented the site for KHNH so that they have the ability to take control of certain aspects of it internally so changes/updates/modifications to the site can be seen instantaneously without having the need to contact us. In the long run, this is a cost saving method for updating their Web site, and keeps the client involved with their Web presence investment. To us, that’s a very important part of our job here at opusWeb.com,” said Primeau.

“We wanted a professionally done Web site and were very pleased to find it could be done locally,” said Diane Tiberg, owner and director of nursing of KHNH.

Founded in 1996, opusWeb.com leverages Web development strategies to help companies and organizations approach and maintain their viability on the Web. The firm delivers a host of Web-based solutions including strategy, design, programming and agency-side assistance. opusWeb.com is a partnered firm by Jeffery Primeau of Calumet, and Heath Sundstrom of Hancock, and is headquartered at 314 Shelden Avenue in Houghton. Some recent Web projects include: BHK Child Development Board, Copper Country Focus on the First Five, Hitch, Inc., Keweenaw Home Nursing & Hospice, Portage Health System, Surplus Outlet and RE/MAX Douglass Real Estate.