

PRESS RELEASE

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Opus Launches Bruce A. Rukkila, CPA, PC on the Web

Houghton, Michigan (October 8, 2001) - Opus Web Technologies is announcing today the launch of a newly designed and developed Web presence for the CPA firm of Bruce A. Rukkila.

According to Bruce Rukkila "The new Web site www.brucerukkila.com offers our clients and other site visitors a new source for valuable answers to accounting and tax concerns."

Bruce A. Rukkila, CPA, PC, a Certified Public Accounting Firm, serves the Western Upper Peninsula of Michigan providing professional services in auditing and reporting, tax preparation and planning, small business consulting, business valuation, and accounting services including payroll and QuickBooks consulting. The Web site offers the common feature of e-mail communication with the professional staff, plus a tax tip of the week and a quarterly newsletter, which will be added shortly.

Rukkila states that the firm is committed to utilizing the highest standards, the latest technology and specialized expertise to bring superior service and maximum value.

"We believe that public accounting firms are most valuable to their clients when they offer a wide range of services. We are committed to this objective and pledge to maintain our services at the highest professional level. Our Web site gives us another venue to inform our clients and other visitors about our services and new developments in tax, audit, reporting standards and emerging small business issues," Rukkila said.

"As with many of our previous clients, Bruce Rukkila, CPA has also taken advantage of our highly successful updateable Web solutions. This will allow them to post current news and information in special areas of the site. Heath Sundstrom, Co-Founder and Director of Web Engineering has really put Opus Web Technologies on the competitive edge with this type of programming," said Jeffery Primeau, Co-Founder and Director of Marketing/Communications for Opus Web Technologies.

Primeau also noted that, "Not only does this allow Bruce Rukkila, CPA to work with the Web site internally at their offices without having to know any computer programming, but it will keep site maintenance and updating costs lower than without the self maintenance capability."

Founded in 1996. Opus Web Technologies leverages Web development strategies to help companies and organizations approach the Internet. The firm delivers a host of Web-based solutions including strategy, design, programming and agency-side assistance. Opus Web Technologies, a partnered firm by Jeffery Primeau of Calumet, and Heath Sundstrom of Hancock, is headquartered at 314 Shelden Avenue in Houghton. Some existing Web clients include Copper Country Mental Health Institute, Domitrovich Realty of Ontonagon, Econo Foods, ImageMaster Financial Publishing (Ann Arbor, Chicago, Minneapolis and New York), RE/Max Douglass Real Estate, ThermoAnalytics, Inc. and ABC News 10.